

Big Bend and Davis Mountains Visitor Map: 2nd Edition

Presented by Blue Sky Productions of Alpine

Insertion Order

Date _____ Business Name _____

Customer Name _____

Mailing Address _____

Phone _____ Fax _____

Email (for proofing) _____

Ad Choices:

Nominal Size (in.)	Base Rate	Early Bird (Order by March 15)	Current Blue Sky Advertiser	Quick Pay (Paid in full with order)	TOTAL
		5% discount Multiply by .95	5% discount multiply by .95	10% discount multiply by .90	
Example	\$ 150	\$ 142.50	\$ 135.38	\$ 121.84	\$ 121.84
1 X 2	\$ 150				
2 X 2	230				
2 X 4	425				
2 X 8	790				
4 X 4	790				
4 X 8	1,575				

Regular payment terms are 50% with order, balance invoiced and due at final proof. Ads MUST be paid in full by May 15, 2008 in order to be printed.

Please make checks payable to Blue Sky Productions TOTAL: \$ _____ CHK# _____

Discounts:

- **Early Bird:** Insertion Order must be **received** by Blue Sky Productions by **March 15, 2008 to qualify.**
- **Current Blue Sky Advertiser:** Must be a **current** advertiser in *Map of Big Bend and Davis Mountains*, 1st Edition, *The Big Bend Real Estate Guide* or *Big Bend Galleries and Artists*.
- **Quick Pay Option:** Available if 100% **paid at time of order.**

Customer Signature

Blue Sky Productions of Alpine

P.O. Box 1824, Alpine, TX 79831

Phone 432-294-3691 or -3723. Fax: 866-239-8959

www.blueskyofalpine.com email: info@blueskyofalpine.com

Other Terms and Conditions:

Copyrights: The Big Bend and Davis Mountains Area Visitor Map is published by Blue Sky Productions of Alpine ("Blue Sky Productions"). Copyright © Blue Sky Productions of Alpine. Reproduction of any photographs, artwork or copy prepared by Blue Sky Productions or their associates for The Big Bend and Davis Mountains Area Visitor Map is strictly prohibited without prior written permission of the publisher. Neither the advertisers nor the publisher are responsible or liable for misinformation, misprints or typographical errors.

Sales Agreement: Everything agreed to between publisher and customer must be in writing.

Pricing: Prices are subject to change without notice.

Payment: All balances are due by May 15, 2008. Orders with balances still outstanding after May 15, 2008 will not have ad printed on map and will forfeit any deposits paid.

Cancellation: No Insertion Order may be cancelled after acceptance.

Indemnification: Publisher shall in no case shall be responsible for included special or consequential damages, including customer expenses, profits or profit loss. Customer hereby affirms ownership and/or publishing rights to all artwork, photos and other materials submitted for printing and agrees to indemnify and hold harmless Blue Sky Productions and its affiliates and representatives and employees from any and all loss, cost, expense and damage on account of any and all manner of claims, demands, actions or proceedings that may be leveled against Blue Sky Productions on the grounds that said printing/publication violates any copyright or proprietary right of any person, or that it contains any matter that is libelous or scandalous, or invades any person's right to privacy or personal right. The customer agrees to, at customer's expense, promptly defend and continue the defense of such claim, demand, action or proceeding that may be brought against Blue Sky Productions, provided that Blue Sky Productions shall promptly notify customer of any such claim.

Customer Digital Files: Customer is 100% responsible for the accuracy of advertisement. Please proofread all advertisement proofs very carefully. Final approval of proofs must in writing to Blue Sky Productions, or other party as instructed by Blue Sky Productions.

Color matching: Due to the differences in equipment, paper, inks and other conditions between color proofing and production, a reasonable variation in color between color proofs and the completed job is normal and to be expected. Colors will be reproduced from digital files, transparencies, slides or photos as closely as possible, but may not exactly match color and density because of limitations in the printing process, as well as neighboring image ink requirements. Blue Sky Productions accepts no responsibility for color variations between submitted images and the actual artwork or product they represent.

Proofing: Blue Sky Productions agrees to provide or have provided proofs in a timely manner and customer agrees to return proofs in a timely manner. A proofing calendar or proof due date will be provided to establish the meaning of timeliness.

By placing this Insertion Order I hereby acknowledge that I have read and agree to all terms and conditions of sale as presented here on the order form. I understand there are no refunds and order cannot be cancelled.

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