

**INSERTION ORDER**  
2010 Alpine Chamber of Commerce  
Information Guide and Membership Directory

Date: \_\_\_\_\_ Business: \_\_\_\_\_

Contact: \_\_\_\_\_ Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Full Color Chamber Member Ad, provided print ready:

( ) 1/8 page \$260 ( ) 1/4 page \$490 ( ) 1/2 page \$960 ( ) Full page \$1,900 \$ \_\_\_\_\_

Full Page Premium Placement; add: ( ) IFC \$ 275 \$ \_\_\_\_\_

( ) Page 3 \$ 275

( ) IBC \$ 275

( ) OBC \$ 375

( ) Graphic design of your ad; add: \$ 50 \$ \_\_\_\_\_

Non – Chamber Member Ad; add: \$ 150 \$ \_\_\_\_\_

Full color ad only; will not be placed in Directory/ Buyers Guide section.

Two Color Chamber Member Ad: \$ 200; incl. graphic design. \$ \_\_\_\_\_

1/16 page ad, placed in Directory/Buyers Guide section only.

**SUB TOTAL FOR ADVERTISING:** \$ \_\_\_\_\_

Payment Terms: ( ) Standard terms are 50% with order, balance on proof approval.

( ) Quick Pay discount of 5% for ads **paid in full with order.** \$ ( \_\_\_\_\_ )

*All ads must be paid in full prior to printing.*

**TOTAL FOR ADVERTISING:** \$ \_\_\_\_\_

Payment Options: \_\_\_\_\_ Credit Card

Check # \_\_\_\_\_ Payable to "Blue Sky Productions" DEPOSIT: \$ ( \_\_\_\_\_ )

**BALANCE DUE:** \$ \_\_\_\_\_

Charge My Card: \_\_\_ MC \_\_\_ Visa \_\_\_ Discover

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Amount of Charge: \_\_\_\_\_ Balance: \_\_\_\_\_ Veri Code: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## Other Terms and Conditions:

**Copyrights:** Alpine, Texas Chamber of Commerce, Information Guide and Membership Directory (“Directory”) is published by Blue Sky Productions (“Blue Sky Productions”). Copyright © Blue Sky Productions. Reproduction of any photographs, artwork or copy originated by Blue Sky Productions or their associates for the Directory is strictly prohibited without prior written permission of the publisher. Neither the advertisers nor the publisher are responsible or liable for misinformation, misprints or typographical errors.

**Sales Agreement:** Everything agreed to between publisher and customer must be in writing. We reserve the right to refuse to enter into an agreement with any advertiser at any time without explanation. We reserve the right to refuse to run any advertisement without explanation.

**Pricing:** Prices are subject to change without notice. Prices quoted on valid Insertion Orders will be honored for the term of the Agreement.

**Payment:** All balances are due at final ad proof approval. Orders with balances still outstanding at time of printing may not have ad printed in publication and may forfeit any deposits paid.

**Cancellation:** No Insertion Order may be cancelled after acceptance.

**Indemnification:** Publisher shall in no case shall be responsible for included special or consequential damages, including customer expenses, profits or profit loss. Customer hereby affirms ownership and/or publishing rights to all artwork, photos and other materials submitted for printing and agrees to indemnify and hold harmless Blue Sky Productions and its affiliates and representatives and employees from any and all loss, cost, expense and damage on account of any and all manner of claims, demands, actions or proceedings that may be leveled against Blue Sky Productions on the grounds that said printing/publication violates any copyright or proprietary right of any person, or that it contains any matter that is libelous or scandalous, or invades any person’s right to privacy or personal right. The customer agrees to, at customer’s expense, promptly defend and continue the defense of such claim, demand, action or proceeding that may be brought against Blue Sky Productions, provided that Blue Sky Productions shall promptly notify customer of any such claim.

**Customer Digital Files:** Customer is 100% responsible for the accuracy of advertisement. Please proofread all advertisement proofs very carefully. Final approval of proofs must in writing to Blue Sky Productions, or other party as instructed by Blue Sky Productions.

**Color matching:** Due to the differences in equipment, paper, inks and other conditions between color proofing and production, a reasonable variation in color between color proofs and the completed job is normal and to be expected. Colors will be reproduced from digital files, transparencies, slides or photos as closely as possible, but may not exactly match color and density because of limitations in the printing process, as well as neighboring image ink requirements. Blue Sky Productions accepts no responsibility for color variations between submitted images and the actual artwork or product they represent.

**Proofing:** Blue Sky Productions agrees to provide or have provided proofs in a timely manner and customer agrees to return proofs in a timely manner. A proofing calendar or proof due date will be provided to establish the meaning of timeliness.

By placing this Insertion Order I hereby acknowledge that I have read and agree to all terms and conditions of sale as presented here on the order form. I understand there are no refunds and order cannot be cancelled.

## Alpine Texas Chamber of Commerce Information Guide and Membership Directory

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